

Laura McNamara

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Skills

Applied

Multi-platform communication: eloquently and artistically express provoking and relevant information to targeted audiences through a **fusion** of multiple media platforms including text, photo, video, audio, broadcast and web
Resourcefulness: perceiving and implementing the inherent **value** of available resources to **expertly research and develop** data in a most timely fashion
Innovation: alert and poised for instigating and integrating **positive change** and **progression** amidst an era of continually **evolving** ideas, technologies and methods

Technical

copy, blogging, podcasting, photography, videography broadcasting, communication, promotion, web publishing and design, producing, editing within each medium listed

Languages

English (native) **Spanish** (proficient) **Italian** (proficient)



Professional Experience

May 2007 - Present

Contract Media: Various clients - International locales provide international media coverage and/or conduct social media marketing campaigns, including multi-channel communication, blogging, podcasting, web development and web publishing; conduct Spanish language interviews for English written articles; professional photography **Halogen, Arrest My Sister, Machine Man, Ultrarunning Magazine, Canadian Running, Revue Magazine, www.antiguadailyphoto.com, www.antiguaguatemalablog.com, www.agwired.com, www.domesticfuel.com, www.precisionpays.com, www.livewithjay.com**
Cara Davis: cara@caradaviscreative.com, **Michael Siegel:** michaelsiegel@michaelsiegel.com
Kellie Madison: kellie@madisonfilms.com, **Jay Liebenguth:** livewithjay@gmail.com,
Terry Biskovich: terrybiskovich@gmail.com, **Rudy Giron:** rudygiron@gmail.com,
Chuck Zimmerman: chuckz33@gmail.com, **Barry Nelson:** nelsonbarrye@johndeere.com,

Jul 2010

Wedding Photographer: BlueLens Caribe Wedding Photography – Playa del Carmen, MX Artistically captured and chronicled destination weddings daily at resorts throughout the Riviera Maya (MX) through photography. Also assisted in sales. www.bluelenscaribe.com
Dennis Berti: dennis.berti@gmail.com **Mirko Dalcin:** mirkophoto@hotmail.com

Jun 2010

Lifestyle Photographer: DreamArt Photography – Playa del Carmen, MX Artistically captured families, couples, groups and individuals during professional photo sessions conducted daily on the beach at the Grand Mayan resort in the Riviera Maya (MX). Also worked extensively in sales. www.dreamartphotography.com

Sep 2006 - May 2007

Radio Reporter/Anchor: MissouriNet - Jefferson City, MO developed, anchored and produced bi-hourly newscasts covering state politics. The broadcasts were comprised of radio media such as audio interviews, wraps, voicers and readers gathered and developed by colleagues and myself. Also published copy summaries on the web www.missourinet.com
Scott Brandon: sbrandon@learfield.com, **Bob Priddy:** bpriddy@missourinet.com

July 2006 - Sep 2006

Reporter/Videographer: ROMEReports - Roma, IT developed, voiced and produced media packages for television broadcasting, fusing written, audio and video content. Also gathered b-roll and interviews on video. www.romereports.com
Javier Martinez-Brocal: jmbrocal@romereports.com



Education

2003 - 2006

Bachelor's in Broadcast Journalism w/ minor in Italian: University of Missouri-Columbia



Achievements, Awards and Projects

_ Traveled extensively throughout **22 countries** chronicling much of it through **photography** and **blogging**
_ Leading, international clients: **Pepsi, John Deere, New Holland, EPIC, Monsanto** and **Novus**
_ Raised more than **\$1,000** on a personal, friends and family campaign for aid work in **Honduras**
_ **Photo** and **copy** coverage of the **IndyCar Series** and **American Le Mans Series**
_ Interviewed **U.S. Senators** Kit Bond & Claire McCaskill, **U.S. Congressman** Ike Skelton, **U.S. Secretary of Agriculture** Ed Schafer, **U.S. Assistant Secretary of Renewable Energy and Energy Efficiency** Andy Karsner, leading **IndyCar Series Drivers** including 2007 Indy 500 winner Dario Franchitti & 2008 Rookie of the Year Ryan Hunter-Reay, Indy racing legends Emerson Fittipaldi & Bobby Rahal, leading **American Le Mans Series Drivers**, **Seria A soccer personality** Francesco Tavano, international business leaders
_ Fashion show **videography** in **Rome, IT**; Band **photoshoot** in **Honduras**; Wedding **photography** in **U.S.** and **Mexico**; Hotel **photography** in **Guatemala**; 2008 **photo exhibition** in St. Charles, MO;
_ Missouri Farmers' Union **Story of the Year Award** 2006

